Howard & Howard
law for business

# Joanna M. Myers


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## "IP protection can be difficult to navigate. I work with clients on building strategies to maximize their IP protection."

Joanna is a well-rounded attorney, who practices in many facets of intellectual property matters and IP litigation. She represents a wide array of clients, both nationally and internationally, on IP issues such as trademark development, protection, licensing and enforcement, trade dress, copyright, and trade secret protection, brand consistency, rights of publicity, and entertainment-related agreements. Joanna has extensive experience in international trademark protection and has resolved countless trademark, domain name, copyright, and rights of publicity disputes. She assists clients in Internet law matters, regularly recovering stolen and infringing domain names through the Uniform Domain Name Dispute Resolution Policy or "UDRP" and The Anti-Cybersquatting Consumer Protection Act ("ACPA") actions. She also regularly advises clients on defamation claims and best practices in Internet and technology-related matters, such as domain name disputes, software and copyright licenses, and data privacy compliance.

Prior to starting her legal career, Joanna managed family and small businesses. With her complex understanding of the law and experience with business management, Joanna offers her clients expert, strategic advice when approaching all IP matters.

Outside the office, Joanna is an adjunct professor at the William S. Boyd School of law, where she teaches advanced level trademark courses.

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| Intellectual Property | • Copyright<br>• Entertainment and Sports<br>• Gaming<br>• Litigation<br>• Trademark |

## Education

- William S. Boyd School of Law, 2010
  - J.D.
- Metropolitan State University of Denver, 1999
  - B.A., Anthropology & History

## Memberships

- Leadership Henderson, Class of 2017
- Henderson Chamber of Commerce, Member
- Professional Association of Dive Instructors, Member

## Admissions

- Nevada
- California
- U.S. District Court, Nevada
- U.S. District Courts for the Northern and Southern Districts of California
- U.S. Court of Appeals, 9th Circuit

## Professional Achievements

- *The Best Lawyers in America®*, 2027
- Nevada Business, Top Rank Attorneys, 2026
- Mountain States *Super Lawyers,* 2023-2026

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